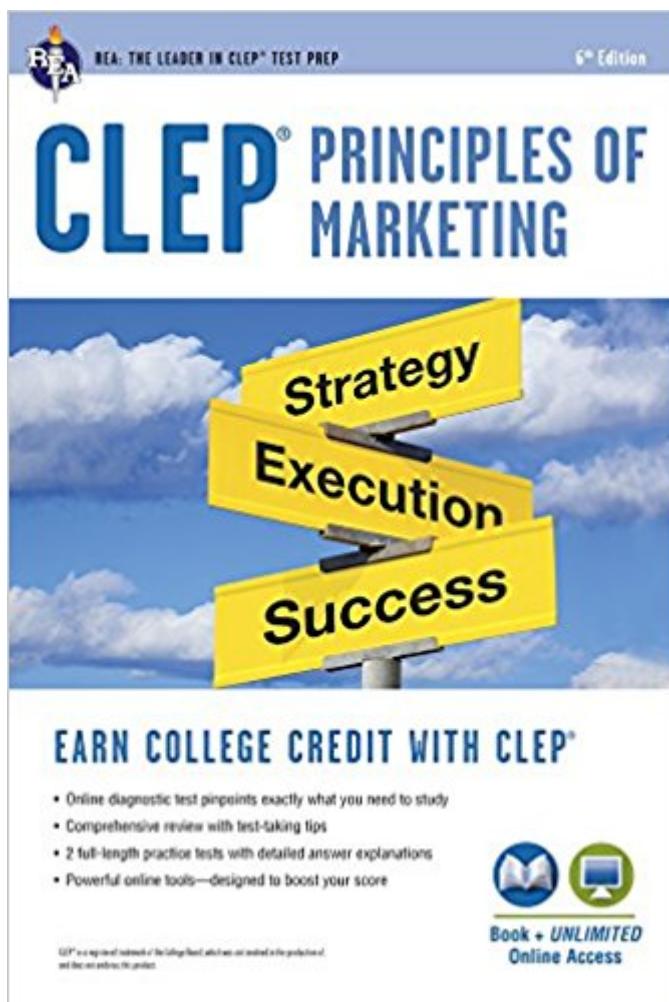


The book was found

CLEP® Principles Of Marketing Book + Online (CLEP Test Preparation)



Synopsis

Earn College Credit with REA's Test Prep for CLEP® Principles of Marketing Everything you need to pass the exam and get the college credit you deserve. CLEP® is the most popular credit-by-examination program in the country, accepted by more than 2,900 colleges and universities. For over 15 years, REA has helped students pass the CLEP® exam and earn college credit while reducing their tuition costs. Our CLEP® test preps are perfect for adults returning to college (or attending for the first time), military service members, high-school graduates looking to earn college credit, or home-schooled students with knowledge that can translate into college credit. There are many different ways to prepare for the CLEP® exam. What's best for you depends on how much time you have to study and how comfortable you are with the subject matter. Our test prep for CLEP® Principles of Marketing and the free online tools that come with it, will allow you to create a personalized CLEP® study plan that can be customized to fit you: your schedule, your learning style, and your current level of knowledge. Here's how it works: Diagnostic exam at the REA Study Center focuses your study Our online diagnostic exam pinpoints your strengths and shows you exactly where you need to focus your study. Armed with this information, you can personalize your prep and review where you need it the most. Most complete subject review for CLEP® Principles of Marketing Our targeted review covers all the material you'll be expected to know for the exam and includes a glossary of must-know terms. Two full-length practice exams The online REA Study Center gives you two full-length practice tests and the most powerful scoring analysis and diagnostic tools available today. Instant score reports help you zero in on the CLEP® Principles of Marketing topics that give you trouble now and show you how to arrive at the correct answer—so you'll be prepared on test day. REA is the acknowledged leader in CLEP® preparation, with the most extensive library of CLEP® titles available. Our test preps for CLEP® exams help you earn valuable college credit, save on tuition, and get a head start on your college degree.

Customer Reviews

CLEP* PRINCIPLES OF MARKETING Everything you need to pass the CLEP* Principles of Marketing exam and get the college credits you deserve.

James Finch is the director of the M.B.A. program at the University of Wisconsin-La Crosse. He has also served the university as interim associate dean of the College of Business Administration and as a graduate faculty member. Dr. Finch holds a Ph.D. from Ohio State University. James Ogden is the chair of the Department of Marketing at Kutztown University in Kutztown,

Pennsylvania. He has taught at Cedar Creek College, Central Michigan University, and the University of Northern Colorado. Dr. Ogden received his Ph.D. in College Student Personnel Administration from the University of Northern Colorado, and received his M.S. in Marketing from Colorado State University. Denise Ogden is an assistant professor in Marketing/Business Administration at Penn State Lehigh Valley in Reading/Fogelsville, Pennsylvania. She has taught at Allentown College/DeSales University and Cedar Crest College. Dr. Ogden holds a Ph.D. in Business Administration from Temple University. Anindya Chatterjee is an associate professor of Marketing at Slippery Rock University in Slippery Rock, Pennsylvania. He has taught at Temple University, from which he received a Ph.D. in Marketing.

[Download to continue reading...](#)

CLEP® Principles of Marketing Book + Online (CLEP Test Preparation) CLEP Human Growth & Development (REA)-The Best Test Prep for the CLEP Exam (CLEP Test Preparation) CLEP Humanities w/CD-ROM (REA) The Best Test Prep for the CLEP (CLEP Test Preparation) CLEP® Principles of Management Book + Online (CLEP Test Preparation) CLEP® Principles of Microeconomics Book + Online (CLEP Test Preparation) CLEP® Principles of Macroeconomics Book + Online (CLEP Test Preparation) CLEP Principles of Marketing w/ CD-ROM (CLEP Test Preparation) CLEP Principles of Macroeconomics with Online Practice Exams (CLEP Test Preparation) CLEP® Human Growth & Development Book + Online (CLEP Test Preparation) CLEP® College Algebra Book + Online (CLEP Test Preparation) CLEP® Introductory Psychology Book + Online (CLEP Test Preparation) CLEP® College Composition Book + Online (CLEP Test Preparation) CLEP® Spanish Language Book + Online (CLEP Test Preparation) (English and Spanish Edition) CLEP® Analyzing & Interpreting Literature Book + Online (CLEP Test Preparation) CLEP® Introductory Sociology Book + Online (CLEP Test Preparation) CLEP® History of the U.S. I Book + Online (CLEP Test Preparation) CLEP® Humanities Book + Online (CLEP Test Preparation) CLEP® Biology Book + Online (CLEP Test Preparation) CLEP® Calculus Book + Online (CLEP Test Preparation) CLEP® Natural Sciences Book + Online (CLEP Test Preparation)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)